



Precision Medicine & Ion Channel Retreat (ICR-15)

Sponsorship Prospectus



NOVEMBER 9-11, 2016
GUANGZHOU CHINA

Introduction

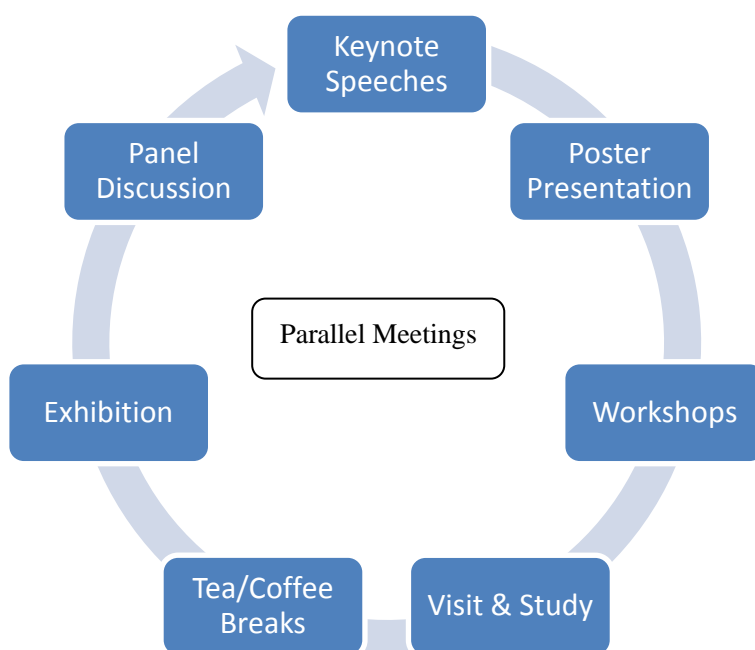
Aurora's Annual Ion Channel Retreat (ICR) was intended to accelerate ion channel research and to promote collaboration and communication among scientists from academics and industry. Since 2003, ICR has enabled researchers to discuss and debate topics ranging from ion channel research and technology to drug discovery and safety as well as brand-new applicable topics like Neurodegenerative Diseases, Stem Cells, and Alcohol, Tobacco & Drug Abuse.

From this year, we are extending our program to Precision Medicine-a novel field of research in new age. Topics surrounding Precision Medicine have been a growing interest in the past few retreats and have gained global attention. Therefore, Aurora is proud to announce the inaugural Precision Medicine conference in conjunction with ICR-15 in 2016, which covered a wide range of topics including cancer care & drug discovery, molecular detection, Next Generation Sequencing (NGS) technology, Microarray & Imaging, Micro/Mano biotechnology etc. Aurora's Precision Medicine & Ion Channel Retreat (ICR-15) welcome scientists and innovators from biotechnology, pharmaceutical, academic and non-profit organizations.

Our program topics will cover cutting edge research and technologies, including but not limited to:

Precision and Translational Medicine Parallel Session	Ion Channel Parallel Session
<ul style="list-style-type: none"> Precision Medicine in Cancer treatment and drug discovery Genomic detection and personalized medicine Molecular detection in clinical application Next Generation Sequencing technology in clinical researches and industrial application Development and Clinical application of Non-invasive Prenatal Testing (NIPT) Clinical investigation of stem cell in cellular therapy Microarray and imaging in Precision medicine Micro/Nano biotechnology in Precision Medicine Single Molecule Sequencing in clinical researches Genome and big data in healthcare and cloud computing services Third-party testing agency in the industrial progress Precision medicine and new tendency of health industry And More... 	<ul style="list-style-type: none"> Ion Channel Screening Technologies Ion Channel Structure, Gating & Permeation Transporters and Ion Pumps Cardiac Safety and Pharmacology Alcohol, Tobacco, Toxins and Ion Channels Ion Channels as Pain Targets Ion Channels as Disease Targets Ion Channels and Sports Medicine Screening of Natural Compounds and drugs development/safety Ion Channels and Infectious Diseases

The Precision Medicine & Ion Channel Retreat (ICR-15) is a great opportunity to expose your company to an assembly of high caliber researchers from all around the world, and advance research in precision medicine and ion channels. We offer comprehensive packages that can be customized to your budget and objectives to increase your level of exposure at this event. Sponsorship allows you to achieve your goals before, during and long after the event. Packages may include any or some of the following scheduled sessions: presentations, exhibit space and branding, as well as events like coffee breaks, lunches, boat cruise and welcome banquet. Additionally, your company may attend as a sponsor with a short course to showcase your technologies, products and services. Signing on early will maximize your exposure to qualified decision-makers and drive traffic to your website in the coming months.



Please contact the Conference Coordinator by e-mail for Sponsorship Opportunities at retreat.asia@aurorabiomed.com or review the following opportunities to find the best option for you.

1. Diamond Sponsor—Boat Cruise (\$ 15,000)

- Workshop/Training Course for your products and services during the conference.
- Exhibition Booth during the retreat: Display table or exhibition space.
- Guaranteed speaking opportunity by a user or company application scientist.
- Conference handbook: Receive a full-page color advertisement.
- Verbal and visual recognition of company name and sponsorship during the Boat Cruise.
- Company logo and / or literature displayed in the reception area for the duration of the retreat.
- Delegate Passes: 3 complimentary conference registrations (including all social events).
- Promotion: Receive significant recognition as a sponsor in all retreat advertisement and promotion:
 - Ion Channel Retreat Website
 - Flyers or Emails for the event
 - Welcome slides before the retreat
 - Prominent signage throughout the event
 - Conference Manual and/or Travelling brochure

2. Platinum Sponsor—Cheese & Wine (\$ 12,000)

- Workshop/Training Course or guaranteed speaking opportunity for your products and services during the conference.
- Exhibition Booth during the retreat: Display table or exhibition space.
- Conference handbook: Receive a full-page color advertisement.
- Verbal and visual recognition of company name and sponsorship during the Cheese & Wine.
- Company logo and / or literature displayed in the reception area for the duration of the retreat.
- Delegate Passes: 3 complimentary conference registrations (including all social events).
- Promotion: Receive significant recognition as a sponsor in all retreat advertisement and promotion:
 - Ion Channel Retreat Website
 - Flyers or Emails for the event
 - Welcome slides before the retreat
 - Prominent signage throughout the event
 - Conference Manual and/or Travelling brochure

3. Gold Sponsor—Luncheon (\$ 10,000)

- Exhibition Booth: Display table or exhibition space.
- Conference handbook: Receive a full-page color advertisement.

- Company logo and / or literature displayed in the reception area for the duration of the retreat.
- Company name and sponsorship associated with the Luncheon within the event proceedings.
- Delegate Passes: 2 complimentary conference registrations (including all social events).
- Promotion: Receive significant recognition as a sponsor in all retreat advertisement and promotion:
 - Ion Channel Retreat Website
 - Flyers or Emails for the event
 - Welcome slides before the retreat
 - Prominent signage throughout the event
 - Conference Manual and/or Travelling brochure

4. Silver Sponsor—Refreshment (\$ 8,000)

- Exhibition Booth: Display table or exhibition space.
- Conference handbook: Receive a half-page color advertisement.
- Delegate Passes: 2 complimentary conference registrations (including all social events).
- Company logo and / or literature displayed in the reception area for the duration of the retreat.
- Company name and sponsorship associated with the Coffee Break within the event proceedings.
- Promotion: Receive significant recognition as a sponsor in all retreat advertisement and promotion:
 - Ion Channel Retreat Website
 - Flyers or Emails for the event
 - Welcome slides before the retreat
 - Prominent signage throughout the event
 - Conference Manual and/or Travelling brochure

5. Bronze Sponsor (\$ 5,000)

- Exhibition Booth: Display table or exhibition space.
- Conference handbook: Receive a quarter-page color advertisement.
- Delegate Passes: 2 complimentary conference registrations (including all social events).
- Company logo and / or literature displayed in the reception area for the duration of the retreat.
- Promotion: Receive significant recognition as a sponsor in all retreat advertisement and promotion:
 - Ion Channel Retreat Website
 - Flyers or Emails for the event
 - Welcome slides before the retreat
 - Prominent signage throughout the event

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- Conference Manual and/or Travelling brochure

6. Program Sponsor

You may also sponsor one or more of the following service items, depending on your level of support:

- Exhibition booth: Display table or exhibition space (\$4,000)
- Bag insert (total 400): company gift or flyers (provided by your company) (\$2,000)
- Badge: Advertisement on the back of badge (\$4,000)
- Lanyard : company logo on lanyard (\$3,000)
- Full-page / half-page / quarter-page color advertisement in the conference book (\$2,000 / \$1,000 / \$500)
- Prizes for attendees, speakers, or SAB members (\$ TBD)